

**Subject: Nominations requested for educational program offered by MANAGE, Hyderabad using online MOOCs platform – reg.**

Dear Sir/ Madam,

Greetings from National Institute of Agricultural Extension Management

National Institute of Agricultural Extension Management (**MANAGE**) was established in 1987, at Hyderabad, by the Ministry of Agriculture & Farmers Welfare, Government of India as an autonomous Institute. The institute is the Indian response to challenges posed in agricultural extension in a rapidly growing and diverse agriculture sector due to policies of liberalization and globalization of the economy. However, agricultural technology becoming more sophisticated and complex, called for major initiatives towards reorientation and modernization of the agricultural extension system. Hence, extension personnel need to be updated on the changes taking place in the agricultural sector in terms of production technology, market opportunities and policies of the government. MANAGE has been playing key role in this endeavour also evolving effective ways of managing the extension system through professional guidance and training of critical manpower.

Besides, one of the important mandate of MANAGE vests the institute with the responsibility to work in Developing linkages between prominent state, regional, national and international institutions concerned with agricultural extension management, Gaining insight into agricultural extension management systems and policies, and Forging collaborative linkages with national and international institutions for sharing faculty resource. In this regard manage is already works and delivers it's educational, training, research, and extension service through its collaborative partners Food and Agriculture Organisation, World Bank, United States Agriculture Department, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) etc.

However, the Post Graduate Diploma in Agricultural Extension Management (PGDAEM) is one of the educational program of MANAGE, specially designed for the extension functionaries of Agriculture and allied sectors of the Central/State/UT governments, SAUs, KVKs and also for the functionaries working in Agri-business companies and Agri-enterprises, NGOs, Banks, Cooperatives etc, which was launched in 2007 and completed thirteen batches so far, on a distance mode.. The main objectives of

## राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

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